

Your Latino Communication Tool

Last Update 08/06/2026



Here to Serve

**SALE YOUR PRODUCTS
OR SERVICES IN SPANISH**

WE'LL DO IT FOR YOU!!

-EASY, EFFICIENT, AFFORDABLE

WITHOUT COMPLICATIONS

COMMUNICATE

WITH AT LEAST

**24 12,000 SPANISH READERS
YEARS OF EXPERIENCE**

**FROM: 320 N Washington St HOPE, AR. 71801 TO:
HOPE, DEQUEEN, GLENWOOD
NASHVILLE, TEXARKANAS, HOT SPRINGS.**

E-MAIL, CALL, OR COME BY

TEL/TEXT/PIC's WHATSAPP

870-826-7060

ads@amigonews.com www.amigonews.com

F

United States
Census
Bureau

According to US Census Bureau, 18 to 65 are the majority of all groups in these areas. For the productive purpose, AMIGO Spanish newspaper reaches all of those readers with all-local -translated by

-HOPE: 1800 persons or 18% of 10,095

-TEXARKANA: 1500 persons or 4.1% of 29,919

-SEVIER Co. (DEQUEEN): 5000 readers or almost 27% of 17,000

WITHOUT COMPLICATIONS OF LANGUAGES

USING THE BEST, SECURE AND
AFFORDABLE WAY OF COMMUNICATION...

QUANTITIES BY POSTAL ZONE

Hot Springs, AR. 71901/ 3000

**SOUTHWEST
ARKANSAS**

HOPE
DEQUEEN
GLENWOOD
NASHVILLE
TEXARKANA
HOT SPRINGS

A COMPLETE BILINGUAL TEAM OF ADVERTISERS, GRAPHIC DESIGNERS, REPORTERS, PHOTOGRAPHERS, AND TRANSLATORS HAS BEEN WORKING ON THIS AREA FOR THE LAST TWENTY ONE YEARS!!

**THESE ARE SOME ACTUAL SIZES AND PRICES FROM
WHERE YOU CAN CHOOSE THE ONE THAT FITS YOUR
COMMUNICATION NEEDS BEST.**

MONTHLY RATES INCLUDE:

Translation, design, photo-scanning, taxes and are valid for one month.

Are you Restaurant, Fuel, Entertainment or Clothing vendor?

WE DO TRADES. Pay your ads with merchandise and lets win-win.

6.0" X 6" = \$16.62 per column inch / \$ 1,196.64 month

SIZE	WIDE x TALL	PRICE PER COLUMN INCH	STANDARD WEEKLY RATE	WHEN AVAILABLE
WHOLE				
PAGE	12.0" w x 22.5" t	\$11.50	\$ 1,207.50	COLOR FREE
HALF		\$15.73	\$826.25	COLOR
PAGE	12.0" w x 10.5" t	\$12.65	\$664.12	B&W
QUARTER	6.0" w x 10" t			
PAGE	10.5" w x 6" t	\$16.80	\$560.25	B&W +\$45/COLOR
BACK				
PAGE	11.50" w x 12.0" t	\$16.70	\$851.00	ONLY COLOR

12,000 FREE SPANISH NEWSPAPERS to:

**HOPE, TEXARKANA, NASHVILLE,
DE QUEEN, GLENWOOD, HOT SPRINGS, AR.**

AMIGO News @ 320 North Washington St. HOPE, AR. 71801

ads@amigonews.com TEL/TEXT/PIC/WHATSAPP 870-826-7060

English or Spanish

For over 24 years

AMIGO

Has been your

Latino Communication tool
between English and Spanish
readers to all

Southwest and South

ARKANSAS

AMIGO

is an all Spanish language
newspaper given for

FREE / GRATIS

to at least: 70 Latino stores, 25
Self-service laundries, factories,

Health Clinics, Churches,
Restaurants and departmental
stores of: **Hope, Texarkana,**

**Nashville, De Queen,
Glenwood, Hot Springs,
and surrounding areas.**

Ask for a detailed list of
distribution places.

Size of **BROADSHEET**

(12.0 x 22.5 total)

NEWSPAPER

FULL COLORS,

Six (6) columns

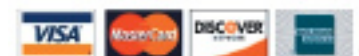
2." wide x 22.0" Tall
and **DEADLINES ON**

WEDNESDAYS 5:00 PM.

By having your announcement,
news or commercial here,

you will allow around
12,000 Spanish readers

know about you and your
important business.



PayPal Bill Me
Pay to Delivery

DISCOUNTS

DUE CONSECUTIVE PRINTS

10% OFF if printed 3 months

25% OFF if printed 6 months

50% OFF if printed 12 months

WE DO TRADES

2 4" W
4" x 4" = \$15 per column inch / \$483.44 month

INDEPENDENCE Day

CELEBRE LA INDEPENDENCIA CON ALEGRIA Y SEGURIDAD

HORATIO STATE BANK

Member F.D.I.C.
123 W. Main St.
HORATIO AR SIEMPRE A SUS ORDENES
(870) 832-2501
642-8977

3 3" T
4" X 3" = \$16.5 per column inch \$ 395.60 month

La Taqueria INAGURACION

Guadalupeana

Tacos de asada, pastor, chorizo, barbacoa, lengua tripitas, buche, pollo y más

Especialidad en **Enchiladas Michoacanas y Mariscos**

\$1.25 tacos

100% MEXICANO

000 Park Ave. Hot Springs AR

L-J 11 am - 9 pm
V-D 10 am - 10 pm
Antes "La Costeñita"

Pida para llevar

(501) 000-0000

4 2" T
2" x 4" = \$17.40 per column inch \$ 278.32/month

GUERRERO Construcción

Trabajo 100% GARANTIZADO

Se Instalan y Reparar Techos / Roofings, Flat Roof, Fachadas / Sidings Canales p/ lluvias. Y todo trabajo de Concreto para Hogar y Comercial

Presupuestos GRATIS

0000 W 13th TEXARKANA, TX

Trabajos a toda el área

Se Habla Español
Lláme AHORA
000-000-0000

CLASSIFIED ADS:
FREE ONE TIME.
(Must email to ads@amigonews.com.
Free to first-time sponsor. Restrictions apply)
\$65 /week for up to 20 words.
\$245.00/month for up to 20 words.
CALL FOR A BETTER OFFER.
FREE HUMAN TRANSLATION
FREE WEB POSTING AND LINKING TO YOUR WEBSITE
FREE ADS FOR REFERRALS
BORDERLINE (AROUND YOUR CLASSIFIED AD) \$2.00/week
PRICE PER COLUMN INCH
IT VARIES DEPENDING ON AD SIZE.
BIGGER THE AD BETTER THE RATE!!
INSERTIONS
\$199.00 per thousand on sizes 8"x 11" (Tax included).
Please check for price if your material is in other different size.
Inserter will furnish Inserting material with payment by **Mondays 5:00 pm.**
We also design and print, inserting the material in any size and quantity.
FREE ESTIMATES
FLYERS (1000 copies)
Spanish / English, white paper, B&W, 8.5x11 one side \$199
Design \$75.00
HUMAN TRANSLATION & INTERPRETATION
Spanish to English, English to Spanish.
500 words per sheet \$199.00 page.
Special rate for quantity jobs.
LIVE INTERPRETATION
\$150.00 Minimum charge per visit.
TRANSLATION OVER THE PHONE = FREE DESIGNING
\$150.00 minimum. More or less depending on time and job characteristics.

5 2" x 2" = \$22.56 per column inch \$180.48 month

GIGI SALÓN DE BELLEZA LEMAR

SERVICIO TOTAL DE BELLEZA PARA TODA LA

20% DESCUENTO EN PERMANENTES PARA DAMA Y CABALLERO

L-S 10:00 a 6:00

000 S 3rd St De Queen LLAMA AHORA (870) 000-0000
Frente a los 2 Gallo

IMPORTANT DATES FOR LATINOS YOU WANT TO BE PART OF

Last Update
08/06/2026

You are not only selling your products or services in Spanish.

You are becoming part of the great Latino family. **YOU ARE WELCOME!**

JANUARY REYES MAGOS "Wise men" After Christmas and for those kids Santa Clause missed. Latinos have "Reyes Magos," an extra chance to be present in a kid's life. Ad must be ready last week of December.

SAN VALENTIN / FEBRUARY 14 and **PRESIDENT'S DAY**. Big-time commercial dates. Your ads need to be ready the first week of February.

MARCH PRIMAVERA (Spring Time) Goodbye, winter. HELLO, INCOME TAX MONEY!! The change of weather and tax season activates the economy. The ad needs to be ready in the middle of March.

APRIL SEMANA SANTA / EASTER. Say "YES" and be seen.

Be ready by the middle of March.

5 DE MAYO (May 5). Your company will benefit from being part of our community. Ads need to be ready last week of April. 10 de MAYO / Mother days. Have your ads prepared at the beginning of the month.

JUNE DIA DEL PADRE (Father's Day) Same importance as Mother's Day.

Have ads ready the first week of June.

JULY INDEPENDENCE DAY As American as The Tacos. You can't afford to be missed by 12.000 readers enjoying a break from work at home. Ads are to be ready in the last week of June.

AUGUST BACK TO SCHOOL. The economy reactivates with the coming back to school. Ads are to be prepared the first week of August.

SEPTEMBER HISPANIC HERITAGE MONTH. Have a close relationship with your Latino workers, customers, or friends. DIA DEL TRABAJO or Labor Day. 90% of Latinos work. Economically speaking, your advertising money will produce. Have ads ready by the middle of August. INDEPENDENCIA DE MEXICO. Mexico's Independence Day to celebrate the 15th. Have the ad ready last week of August.

OCTOBER DIA DE LA RAZA Columbus Day. Don't be ignored. Be prepared. Have your ad ready last week of September.

NOVEMBER DIA DEL VETERANO / Veterans Day. Have your ad ready last week of September. ACCION DE GRACIAS. Thanksgiving Day ads need to be ready by the middle of November.

DECEMBER NAVIDAD Christmas day. Ads need to be prepared for the first week of December. AÑO NUEVO. New Year. Have your ad ready at the beginning of December.

DISCOUNTS

DUE CONSECUTIVE PRINTS
10% OFF if printed 3 months
25% OFF if printed 6 months
50% OFF if printed 12 months

Your Latino Communication Tool



**HERE TO
SERVE**

www.amigonews.com

AMIGO News @ 320 North Washington St. HOPE, AR. 71801
ads@amigonews.com TEL/TEXT/PIC/WHATSAPP 870-826-7060