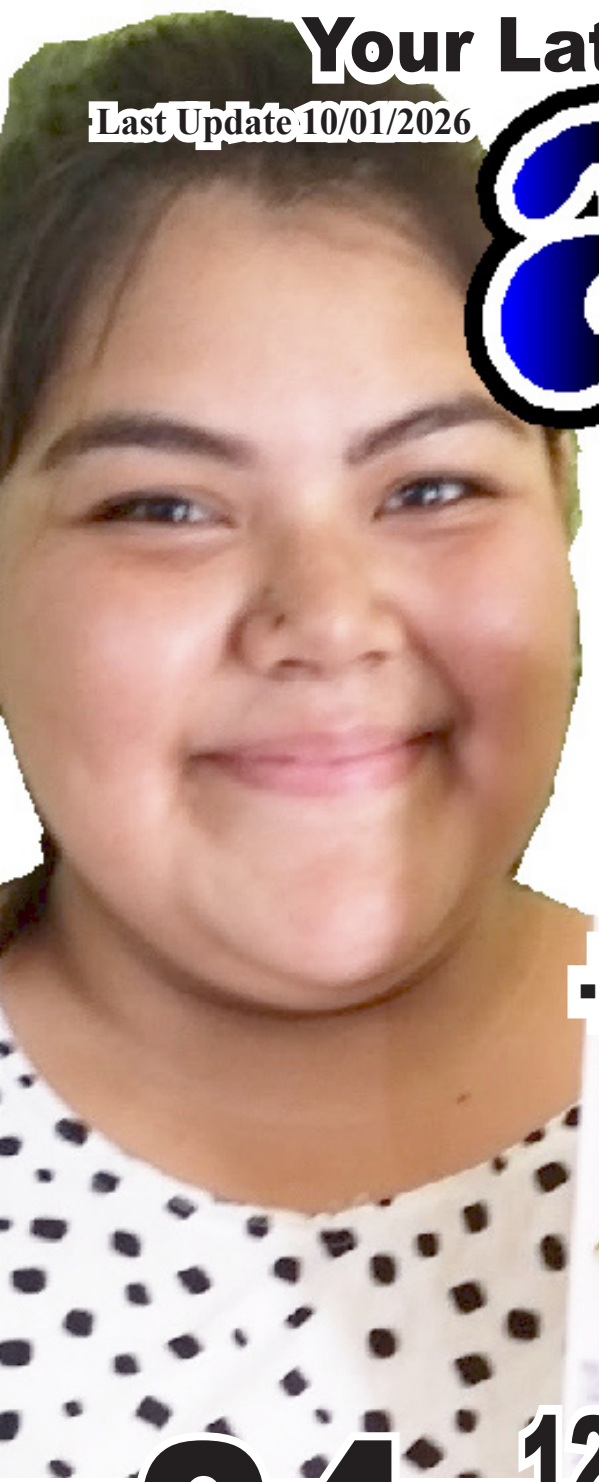
Your Latino Communication Tool

Last Update 10/01/2026

amigo news

Here to Serve



SELL YOUR PRODUCTS OR SERVICES IN SPANISH

WE'LL DO IT FOR YOU!!

-EASY, EFFICIENT AFFORDABLE

WITHOUT COMPLICATIONS

COMMUNICATE

WITH AT LEAST

12,000 SPANISH READERS

24 YEARS OF EXPERIENCE

FROM: 320 N Washington St HOPE, AR. 71801 TO:

HOPE, DEQUEEN, GLENWOOD

NASHVILLE, TEXARKANA, HOT SPRINGS.

E-MAIL, CALL, OR COME BY

TEL/TEXT/PIC's WHATSAPP **870-826-7060**

ads@amigonews.com www.amigonews.com

FACTS: AMIGO is a 100 % Spanish Language newspaper directed to Latinos with Spanish as the first language serving the southwest part of Arkansas and Texas for over 20 years. It is the only massive way of communication for Spanish language residents in this area. No Radio, Television, or any other media has the preference and penetration of AMIGO news.

THOUSANDS OF SPONSORS AND READERS PROVE IT.

United States Census Bureau

According to US Census Bureau, 18 to 65 are the majority of all groups in these areas. For the productive purpose, AMIGO Spanish newspaper reaches all of those readers with all-local -translated by ourselves- news, work offers, school, church, city, police, social and classified ads, and announcements. Whether bilinguals or all Spanish readers, AMIGO gets to that percentage of **working/moneymakers/spenders** readers you can not reach any other way.

The US Census Bureau of Information says,

"THE PERCENTAGE OF OTHER THAN ENGLISH LANGUAGE SPOKEN AT HOME IS AS FOLLOW:"

-HOPE: 1800 persons or 18% of 10,095
-HOWARD Co. (NASHVILLE): 1400 persons or 9.3% of 13,789
-TEXARKANA: 1500 persons or 4.1% of 29,919
-HOT SPRINGS: 3500 persons or almost 10% of 35,000
-SEVIER Co. (DEQUEEN): 5000 readers or almost 27% of 17,000

AMIGO TAKES YOUR MESSAGE EVERY THURSDAY 12,000 TIMES, ALL SPANISH

WITHOUT COMPLICATIONS OF LANGUAGES
YOU WILL BE SPEAKING SPANISH TO AT LEAST
12,000 SPANISH READERS,
EVERY WEEK, TO THE WHOLE AREA.
USING THE BEST, SECURE AND
AFFORABLE WAY OF COMMUNICATION...

NEWSPAPER

QUANTITIES BY POSTAL ZONE

Hope, AR. 71801 /2000
DeQueen, AR. 71832 /3000
Glenwood, AR. 71943 / 500
Nashville, AR. 71852 /1500
Texarkana, AR. 71852 /1000
Texarkana, TX. 75502 /1000
Hot Springs, AR. 71901/ 3000

Last Update 08/06/2026

A COMPLETE BILINGUAL TEAM OF ADVERTISERS, GRAPHIC DESIGNERS, REPORTERS, PHOTOGRAPHERS, AND TRANSLATORS HAS BEEN WORKING ON THIS AREA FOR THE LAST TWENTY ONE YEARS!!

THESE ARE SOME ACTUAL SIZES AND PRICES FROM WHERE YOU CAN CHOOSE THE ONE THAT FITS YOUR COMMUNICATION NEEDS BEST.

MONTHLY RATES INCLUDE:

Translation, design, photo-scanning, taxes and are valid for one month.

Are you Restaurant, Fuel, Entertainment or Clothing vendor?

WE DO TRADES. Pay your ads with merchandise and lets win-win.

6.0" X 6" = $16.62 per column inch / $ 1,196.64 month

SIZE	WIDE x TALL	PRICE PER COLUMN INCH	STANDARD WEEKLY RATE	WHEN AVAILABLE
WHOLE PAGE	12.0" w x 22.5" t	$11.50	$ 1,207.50	COLOR FREE
HALF PAGE	12.0" w x 10.5" t	$15.73	$826.25	COLOR
		$12.65	$664.12	B&W
QUARTER PAGE	6.0" w x 10" t 10.5" w x 6" t	$16.80	$560.25	B&W +$45/COLOR
BACK PAGE	11.50" w x 12.0" t	$16.70	$851.00	ONLY COLOR

12,000 FREE SPANISH NEWSPAPERS to:

HOPE, TEXARKANA, NASHVILLE, DE QUEEN, GLENWOOD, HOT SPRINGS, AR.

AMIGO News @ 320 North Washington St. HOPE, AR. 71801

ads@amigonews.com TEL/TEXT/PIC/WHATSAPP 870-826-7060

English or Spanish

For over 24 years

AMIGO

Has been your Latino Communication tool between English and Spanish readers to all **Southwest and South ARKANSAS**

AMIGO

is an all Spanish language newspaper given for **FREE / GRATIS** to at least: 70 Latino stores, 25 Self-service laundries, factories, Health Clinics, Churches, Restaurants and departmental stores of: **Hope, Texarkana, Nashville, De Queen, Glenwood, Hot Springs, and surrounding areas.**

Ask for a detailed list of distribution places.

Size of **BROADSHEET** (12.0 x 22.5 total) NEWSPAPER **FULL COLORS,** Six (6) columns 2." wide x 22.0" Tall and **DEADLINES ON WEDNESDAYS 5:00 PM**.

By having your announcement, news or commercial here, you will allow arround **12,000 Spanish readers** know about you and your important business.

VISA MasterCard DISCOVER

PayPal Bill Me

Pay to Delivery

DISCOUNTS

DUE CONSECUTIVE PRINTS

10% OFF if printed 3 months

25% OFF if printed 6 months

50% OFF if printed 12 months

WE DO TRADES

2

4" W

4"x 4"= $15 per column inch / $483.44 month

4"T

3

4" X 3" = $16.5 per column inch $ 395.60 month

3"T

4

2" x 4" = $17.40 per column inch $ 278.32/month

2"T

5

2" x 2" = $22.56 per column inch
$180.48 month

CLASSIFIED ADS:

FREE ONE TIME.
(Must email to ads@amigonews.com.
Free to first-time sponsor. Restrictions apply)
$65 /week for up to 20 words.
$245.00/month for up to 20 words.

CALL FOR A BETTER OFFER.

FREE HUMAN TRANSLATION
FREE WEB POSTING AND LINKING TO YOUR WEBSITE
FREE ADS FOR REFERRALS

BORDERLINE (AROUND YOUR CLASSIFIED AD) $2.00/week
PRICE PER COLUMN INCH
IT VARIES DEPENDING ON AD SIZE.

BIGGER THE AD BETTER THE RATE!!

INSERTIONS

$199.00 per thousand on sizes 8°x 11" (Tax included).
Please check for price if your material is in other diferent size.
Inserter will furnish Inserting material with payment by **Mondays 5:00 pm.**
We also design and print, inserting the material in any size and quantity.

FREE ESTIMATES

FLYERS (1000 copies)
Spanish / English, white paper, B&W, 8.5x11 one side $199
Design $75.00

HUMAN TRANSLATION & INTERPRETATION

Spanish to English, English to Spanish.
500 words per sheet $199.00 page.
Special rate for quantity jobs.

LIVE INTERPRETATION

$150.00 Minimum charge per visit.

TRANSLATION OVER THE PHONE = FREE

DESIGNING

$150.00 minimum. More or less depending on time and job characteristics.

IMPORTANT DATES FOR LATINOS YOU WANT TO BE PART OF

Last Update 08/06/2026

You are not only selling your products or services in Spanish.
You are becoming part of the great Latino family. **YOU ARE WELCOME!**

JANUARY REYES MAGOS "Wise men" After Christmas and for those kids Santa Clouse missed. Latinos have "Reyes Magos," an extra chance to be present in a kid's life. Ad must be ready last week of December.

SAN VALENTIN / FEBRUARY 14 and PRESIDENT'S DAY. Big-time commercial dates. Your ads need to be ready the first week of February.

MARCH PRIMAVERA (Spring Time) Goodbye, winter. HELLO, INCOME TAX MONEY!! The change of weather and tax season activates the economy. The ad needs to be ready in the middle of March.

APRIL SEMANA SANTA / **EASTER**. Say "YES" and be seen.
Be ready by the middle of March.

5 DE MAYO (May 5). Your company will benefit from being part of our community. Ads need to be ready last week of April. 10 de MAYO / Mother days. Have your ads prepared at the beginning of the month.

JUNE DIA DEL PADRE (**Father's Day**) Same importance as Mother's Day.
Have ads ready the first week of June.

JULY INDEPENDENCE DAY As American as The Tacos. You can't afford to be missed by 12.000 readers enjoying a break from work at home. Ads are to be ready in the last week of June.

AUGUST BACK TO SCHOOL. The economy reactivates with the coming back to school. Ads are to be prepared the first week of August.

SEPTEMBER HISPANIC HERITAGE MONTH. Have a close relationship with your Latino workers, customers, or friends. DIA DEL TRABAJO or Labor Day. 90% of Latinos work. Economically speaking, your advertising money will produce. Have ads ready by the middle of August. INDEPENDENCIA DE MEXICO. Mexico's Independence Day to celebrate the 15th. Have the ad ready last week of August.

OCTOBER DIA DE LA RAZA Columbus Day. Don't be ignored. Be prepared. Have your ad ready last week of September.

NOVEMBER DIA DEL VETERANO / Veterans Day. Have your ad ready last week of September. ACCION DE GRACIAS. Thanksgiving Day ads need to be ready by the middle of November.

DECEMBER NAVIDAD Christmas day. Ads need to be prepared for the first week of December. AÑO NUEVO. New Year. Have your ad ready at the beginning of December.

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